

If we take a look at the past eight decades,

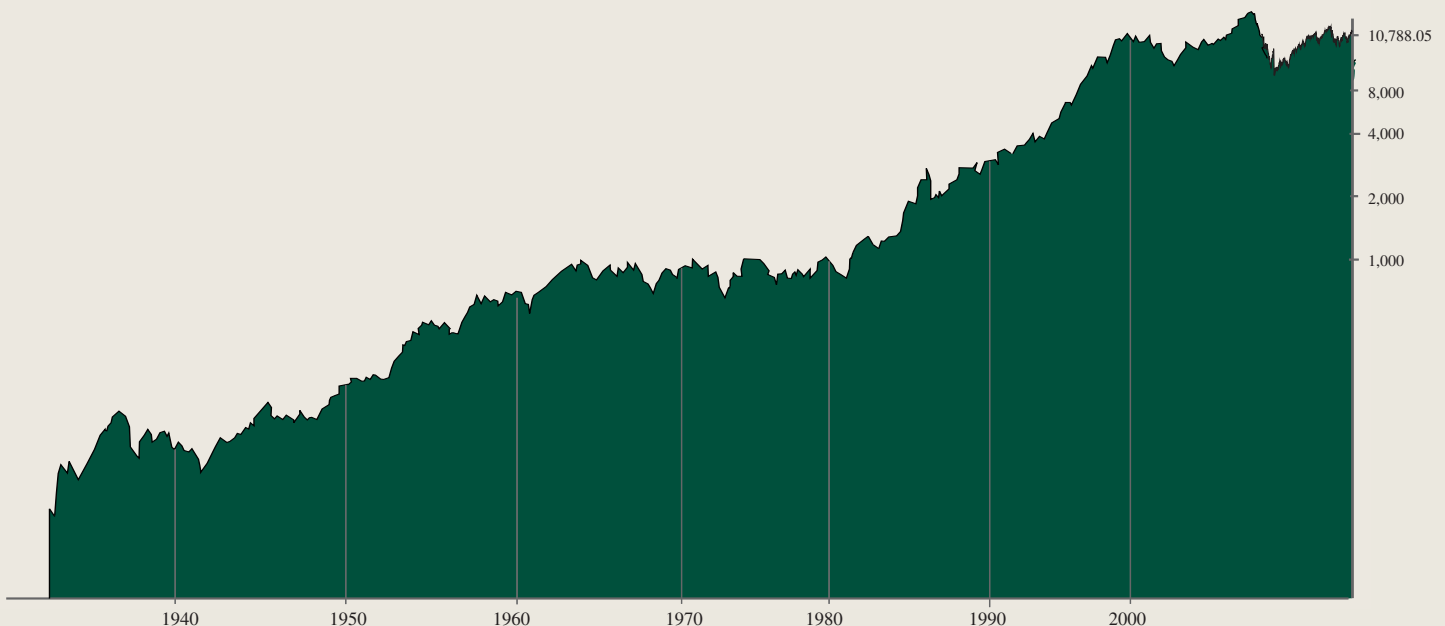
every year is annotated with a potential reason to not invest in the equity market. Over that same time, we have witnessed one of the strongest economies in the history of the world that has historically provided investors like you with stronger returns than any other investment vehicle. Take a look at these world events:

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| 1934: THE GREAT DEPRESSION | 1961: BUILDING OF THE BERLIN WALL | 1987: STOCK MARKET CRASH |
| 1935: SPANISH CIVIL WAR | 1962: CUBAN MISSILE CRISIS | 1988: WORST DROUGHT IN 50 YEARS |
| 1936: ECONOMY STILL STRUGGLING | 1963: KENNEDY ASSASSINATION | 1989: SAVINGS & LOAN SCANDAL |
| 1937: RECESSION | 1964: GULF OF TONKIN | 1990: IRAQ INVADES KUWAIT |
| 1938: WAR IMMINENT | 1965: CIVIL RIGHTS MARCHES | 1991: RECESSION |
| 1939: WAR IN EUROPE | 1966: ESCALATIONS OF THE VIETNAM WAR | 1992: RECORD BUDGET DEFICIT |
| 1940: FRANCE FALLS | 1967: NEWARK RACE RIOTS | 1993: CONGRESS PASSED LARGEST TAX INCREASE IN HISTORY |
| 1941: ATTACK ON PEARL HARBOR | 1968: USS PUEBLO SEIZED | 1994: INTEREST RATES ON THE RISE |
| 1942: WARTIME PRICE CONTROLS | 1969: MONEY TIGHTENS; MARKET FALLS | 1995: DOLLAR AT HISTORIC LOWS |
| 1943: INDUSTRY MOBILIZES | 1970: CAMBODIA INVADED; WAR SPREADS | 1996: GREENSPAN'S "IRRATIONAL EXUBERANCE" SPEECH |
| 1944: CONSUMER GOODS SHORTAGES | 1971: WAGE-PRICE FREEZE | 1997: COLLAPSE OF THE ASIAN MARKETS |
| 1945: PRESIDENT ROOSEVELT DIES | 1972: WATERGATE SCANDAL | 1998: LONG TERM CAPITAL COLLAPSES |
| 1946: CHURCHILL'S "IRON CURTAIN" SPEECH | 1973: ENERGY CRISIS | 1999: Y2K PROBLEM |
| 1947: BEGINNING OF THE COLD WAR | 1974: NIXON RESIGNS | 2000: DOT-COM STOCKS PLUMMET |
| 1948: BERLIN BLOCKADE | 1975: FALL OF VIETNAM | 2001: TERRORISTS ATTACK ON U.S. SOIL |
| 1949: RUSSIA EXPLODES A-BOMB | 1976: ECONOMIC RECOVERY SLOWS | 2002: CORPORATE SCANDALS; ENRON |
| 1950: KOREAN WAR | 1977: MARKET SLUMPS | 2003: U.S. INVASION OF IRAQ |
| 1951: EXCESS PROFITS TAX | 1978: RISE IN INTEREST RATES | 2004: INFLATED OIL PRICES |
| 1952: U.S. SEIZES STEEL MILLS | 1979: OIL PRICES SURGE TO NEW HEIGHTS | 2005: TRADE DEFICIT |
| 1953: RUSSIA EXPLODES H-BOMB | 1980: INTEREST RATES AT ALL-TIME HIGHS | 2006: LEBANON CONFLICT |
| 1954: DOW TOPS 300- MARKET "TOO HIGH" | 1981: BEGINNING OF A SHARPLY RISING RECESSION | 2007: CREDIT CRUNCH |
| 1955: EISENHOWER FALLS ILL | 1982: UNEMPLOYMENT REACHES THE DOUBLE DIGITS | 2008: MASSIVE BANKING FAILURES, HOME \$ ↓ |
| 1956: SUEZ CRISIS | 1983: RECORD BUDGET DEFICIT | 2009: STATES HOVER NEAR BANKRUPTCY |
| 1957: RUSSIA LAUNCHES SPUTNIK | 1984: TECHNOLOGY BUBBLE BURSTS | 2010: SOVEREIGN DEBT CRISIS |
| 1958: RECESSION | 1985: EPA INITIATES BAN ON LEADED GASOLINE | 2011: ???? |
| 1959: CASTRO SEIZES POWER IN CUBA | 1986: DOW AT 1800 - "TOO HIGH" | |

What does history teach us?

No matter how grim or bearish individuals around you may feel, since 1934 the U.S. equity market has historically produced consistent and strong returns for your investments. Diversification may potentially mitigate some of the market's daily volatility.

DOW JONES INDUSTRIAL AVERAGE INDEX
1934-2010



Dow Jones Industrial Average Index is the property of Dow Jones & Company - 09/30/2010

For illustrative purposes only. Past performance does not guarantee future results.

The value of the Index performance is not indicative of the performance of the Zacks Funds, which have a more limited performance history than the index quoted. It is not possible to invest directly in an index.

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